

RBNY Fan Pack Giveaway presented by QuickChek Corporation SWEEPSTAKES

OFFICIAL RULES

These official rules (“Official Rules”) apply to this Sweepstakes (as defined below). The Red Bull New York, Inc. General Sweepstakes Rules and Standard Terms and Condition (“General Rules”), as set forth in Attachment A, are hereby incorporated by reference and apply to this Sweepstakes. If there is a conflict between the Official Rules and the General Rules, the Official Rules shall control.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. YOU MUST BE A QUICKCHEK REWARDS MEMBER TO WIN. VOID WHERE PROHIBITED BY LAW.

Basic Sweepstakes Information

Name of Sweepstakes

RBNY Fan Pack Giveaway presented by QuickChek Corporation (the “Sweepstakes”)

Sponsor Name/Address

Red Bull New York, Inc., 600 Cape May Street, Harrison, New Jersey 07029.

Promotion Period

Begins July 1, 2023 at 12:00 a.m. Eastern Standard Time (“EST”) and ends July 30, 2023 at 11:59 p.m. EST (the “Promotion Period”)

Eligibility

Age 18 and above

Residency

Must be a US resident who reside within a seventy-five (75) mile radius of Red Bull Arena, located at 600 Cape May Street, Harrison, New Jersey 07029.

SSN/TIN

Must have valid social security or tax identification number and proof of residency

Quick Check Rewards

Must be an authorized account holder of QuickChek Rewards to win a prize. If you are not a registered user of QuickChek Rewards, you can register at <https://quickchek.com/rewards/>. There is currently no fee to register for QuickChek Rewards. If you register using your mobile phone, standard data fees may apply. See your wireless provider for pricing plan details.

Restricted

Persons

Employees or agents of Sponsor, Red Bull Arena, Inc., RBNY Academy, Inc., Red Bull North America, Inc., QuickChek Corporation, Major League Soccer, LLC (“MLS”), Soccer United Marketing, LLC (“SUM” and collectively, the “MLS Entities”) and their respective parent companies, subsidiaries, affiliates, advertising agencies, public relations agencies, prize suppliers, including any vendors providing services in connection with this Sweepstakes (collectively, the “Sponsor Affiliates”), and employees, agents, directors, officers (including members of their immediate family – i.e., spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren – or those living in the same household) of Sponsor or any Sponsor Affiliates are not eligible to participate in the Sweepstakes.

How To Enter:

Please complete the following steps during the Promotion Period:

(a) Purchase Method: During the Sweepstakes Period, purchase any Red Bull Infusion or any can of Red Bull (each a "Qualifying Purchase") from any QuickChek and use your QuickChek Rewards account upon checkout. Each Red Bull item purchased is considered one (1) entry into the promotion.

(b) No Purchase Method: To obtain entries without making a purchase, you can send a 3"x5" card legibly printed with your name, address, city, state, zip code, phone number, date of birth and email address and mailing it to: QuickChek Contest Team, QuickChek, 3 Old Highway 28, Whitehouse Station, NJ 08889. No more than one (1) entry per envelope and each envelope shall be individually post marked. No photocopies or mechanical reproductions are permitted. Each mail in entry shall be considered as one (1) entry into the Promotion. All mail-in entries must be postmarked by July 30, 2023, and received by August 5, 2023, to be eligible.

NO AUTOMATED ENTRIES

The use of any automated system to participate is prohibited and will result in disqualification.

LIMIT:

There is no limit to the number of entries by either entry method as specified herein.

Prize and Prize Value

3 Grand Prize Winners will each receive:

- 1 New York Red Bulls Adidas Yellow 2023 Daniel Patrick Replica Jersey: \$99.00
- 1 New York Red Bulls Pullover Hoodie: \$125.00
- 1 New York Red Bulls Adidas Jacket: \$99.00
- 1 New York Red Bulls Knit Hat: \$42.00
- 1 New York Red Bulls Scarf: \$36.00

Grand Prize Total: \$401.00

All 3 Grand Prize Total: \$1,203

7 Winners will each receive 1 New York Red Bulls Adidas Yellow 2023 Daniel Patrick Replica Jersey: \$99.00

- Total: \$693.00

25 Winners will each receive 1 New York Red Bulls Adidas T-Shirt: \$40.00

- Total: \$1,000.00

Total Value of All Prizes: \$2,896.00

Winner Selection Method and Odds.

The Sponsor will perform a single random drawing to select thirty-five (35) potential winners from all eligible entries received during the Promotion Period. The first three potential winners drawn will be awarded the grand prizes, the following seven potential winners will receive second prizes, and the subsequent twenty-five potential winners will be designated as third prize winners.

Odds of winning depends on number of eligible entries received.

Winner Selection Date

[August 11], 2023

Winner Notification Method

Winners will be notified through a push message sent to their device and a message within the message center of the QuickChek Rewards app.

Upon receiving the notification, winners are required to complete a survey provided by QuickChek. This survey must be filled out accurately and completely.

The survey serves the purpose of gathering necessary information, including size(s) and the mailing address where the prize is to be shipped.

Winners must ensure that all survey questions are answered within the specified timeframe.

Failure to complete the survey within the given timeframe may result in disqualification and the selection of an alternate winner.

QuickChek reserves the right to verify the survey responses and mailing address provided by the winners.

The mailing address provided by the winners will be used solely for prize fulfillment purposes and will not be shared or used for any other purposes.

Winner List

For a list of the Prize Winners, mail a self-addressed stamped envelope to: New York Red Bulls RBNY Fan Pack Giveaway presented by QuickChek Corporation SWEEPSTAKES, 2023 Sweepstakes Winners' list, 600 Cape May Street, Harrison, NJ 07029. Winner's list requests must be received by September 1, 2023.

ATTACHMENT A

RED BULL NEW YORK, INC.

GENERAL SWEEPSTAKES RULES/ STANDARD TERMS AND CONDITIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. YOU MUST HAVE A QUICKCHEK REWARDS ACCOUNT TO WIN. VOID WHERE PROHIBITED BY LAW.

These general sweepstakes rules/standard terms and conditions ("General Rules") apply to all sweepstakes (each, a "Sweepstakes") that are conducted by Red Bull New York, Inc. ("Sponsor"). Each Sweepstakes may have its own specific rules which will be set forth in the official rules for that Sweepstakes (each, an "Official Rules"). The Official Rules will be posted on the applicable website. If there is a conflict between the Official Rules for a Sweepstakes and these General Rules, the Official Rules shall control.

TIME: Unless otherwise specified, the time of eligibility shall be determined by Sponsor's timekeeping systems, and Sponsor may also rely on the time processing functions of QuickChek Rewards. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to the Sweepstakes (as defined in the Official Rules).

ENTRY: Unless otherwise specified, each Red Bull item purchase from QuickChek while using their QuickChek Rewards account upon checkout earns the guest one (1) entry. Customers can also mail in entries to obtain entries without making a purchase (as defined in the Official Rules). Sponsor is not responsible for lost, late, misdirected entries or entries not received regardless of cause. In the event of a dispute over who submitted an entry, the entry will be deemed to have been directly submitted by the authorized account holder of the QuickChek Rewards account used to enter the Sweepstakes by their

phone number. By submitting an entry and/or participating in the Sweepstakes, entrants unconditionally agree to be bound by the Official Rules, General Rules, Sponsor's Privacy Policy as set forth below, and the applicable privacy policy of QuickChek Rewards used to enter the Sweepstakes (QuickChek's Privacy Policy posted at <https://quickchek.com/privacy-policy/>).

WINNER SELECTION: Unless otherwise specified, odds of winning will depend upon the number of eligible entries received and/or the relative performance of each participants entry(s). The potential prize winners are subject to verification of eligibility and compliance with these General Rules and the Official Rules.

PRIZE: Unless otherwise specified, event tickets, coupons, and vouchers given as part of any prize are subject to additional terms and conditions found on the back thereof. **UNLESS OTHERWISE SPECIFIED, NO TRAVEL OR ACCOMMODATIONS ARE INCLUDED AS PART OF ANY PRIZE.**

All prizes are awarded "AS IS." Neither Sponsor nor Sponsor Affiliates make or offer any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability and fitness for a particular purpose) in connection with the Sweepstakes or any prize. Prize details and availability are subject to change, in which case a prize of equal value may be substituted at Sponsor's sole discretion. Prizes consist only of the item(s) listed in the Official Rules and are non-transferable, with no cash redemption or substitution, except at Sponsor's sole discretion. Sponsor will determine all prize details (brand, model, size, etc.) in its sole discretion. Federal, state, or local taxes on prizes, if any, and any other costs, fees or expenses not listed above are the sole responsibility of the potential prize winner.

Should ticket(s) be awarded as part of any prize, no refund or compensation will be paid in the event of the cancellation or delay of any portion of the ticket prize ("Event"), or any portion thereof. Sponsor will not be liable if the Event, or any portion of it, is cancelled or delayed. Sponsor may, in its sole discretion, attempt to reschedule for a future trip/event. Event tickets are subject to certain terms and conditions as specified by issuer. The terms and conditions of the Event tickets may govern if the Event is cancelled due to weather, an act of God, an act of terrorism, civil disturbance or any other reason. Sponsor is not responsible for, and will not replace, lost, mutilated, or stolen Event tickets, vouchers, wristbands, or certificates. Exact details, including seat locations, shall be determined in the sole discretion of Sponsor.

NOTIFICATION: Sponsor may require the potential prize winner to verify that he or she is the owner of the QuickChek Rewards account. The potential prize winner must respond to the notification message and provide all requested information within forty-eight (48) hours of the first contact or attempted contact from Sponsor, or the prize may be forfeited. Sponsor may require winner and his/her guest to complete, sign, and return an Affidavit of Eligibility/Liability Release/Publicity Release forms and other applicable documents. All required documents must be completed and returned to Sponsor within forty-

eight (48) hours of the date and time listed on the documents. If a potential prize winner cannot be contacted, is disqualified, fails to timely execute and return any required forms, an alternate winner may be selected from among the remaining eligible entries.

PUBLICITY & MARKETING: Submission of an entry and participation in the Sweepstakes constitutes permission, but not the obligation, to the Sponsor, Major League Soccer (“MLS”), Soccer United Marketing LLC (“SUM”), QuickChek Corporation and their respective directors, officers, employees, agents and assigns to use entrant’s name, identity, title, likeness, distinctive appearance, physical likeness, image, portrait, picture, photograph (whether still or moving), screen persona, voice, vocal style, statements, gesture, mannerism, personality, performance characteristic, biographical data, signature, and any other indicia or imitation of identity or likeness for purposes of advertising and trade, in any medium, now or hereafter devised, throughout the world, in perpetuity, without further notice, approval, or compensation, unless prohibited by law. Submission of contact information in connection with this Sweepstakes (whether or not required), including, without limitation, mailing address, phone number, and email addresses during entry constitutes permission for Sponsor MLS, SUM, QuickChek Corporation and their respective directors, officers, employees, agents and assigns to use entrant’s personal information for purposes of administration of the Sweepstakes. You also may opt-in to be added to Sponsor’s MLS, SUM and their respective directors, officers, employees, agents and assigns customer database and to permit Sponsor to contact you in the future for promotional and other reasons. You may opt-out of receiving such communications as set forth in Sponsor’s Privacy Policy (located at www.mlssoccer.com/privacy-policy) or as provided within any such marketing materials (e.g., using the “Unsubscribe” feature provided in the footer of Sponsor’s e-mails). You understand that you are providing your information to Sponsor. The information you provide to Sponsor will only be used in accordance with Sponsor’s Privacy Policy.

NO LIABILITY & INDEMNIFICATION: By entering the Sweepstakes, you agree to release, discharge and hold harmless Sponsor, QuickChek Corporation, MLS, SUM and the MLS Entities, Sponsor Affiliates, and their respective directors, officers, employees, agents assigns, affiliates, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies (the “Released Parties”) from any claims, death, losses, and damages arising out of, or relating to, your participation in this Sweepstakes or any Sweepstakes-related activities (including, without limitation, attending the Event) and the acceptance and use, misuse, or possession of any prize awarded hereunder (including, without limitation, any misrepresentation made by you in connection with the Sweepstakes; any non-compliance by you with these General Rules or the Official Rules; claims brought by persons or entities other than the parties to these General Rules or the Official Rules arising from or related to your involvement with the Sweepstakes; acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in the Sweepstakes; any malfunction, error or other problem arising in connection with the collection, processing, or retention of entry information; or any typographical or other error in the printing, offering or announcement of any winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with the Sweepstakes.

If Sponsor's use of an Entry causes Sponsor to be subject to a claim by any third party (including, but not limited to, a claim of infringement), such participant agrees to indemnify and hold harmless the Released Parties, and all persons acting by, through, under or in concert with them, against any and all damages, costs, judgments and expenses (including reasonable attorney's fees) which the Released Parties (or any one of them) may incur as a result of the use of your Entry.

OTHER TERMS: Decisions of Sponsor on all matters related to the Sweepstakes are final and binding. Sponsor reserves the right to cancel or modify the Sweepstakes for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Sweepstakes as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these General Rules or the Official Rules. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL & CIVIL LAWS. SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND/OR SEEK DAMAGES FROM ANY INDIVIDUAL MAKING ANY SUCH ATTEMPTS TO THE FULL EXTENT PERMITTED BY APPLICABLE LAW.**

MLS, SUM, QuickChek Corporation, and the MLS Entities and their affiliates are not a Sponsor or administrator of this Sweepstakes and are in no way responsible or liable for the administration of this Sweepstakes. All trademarks used are the property of their respective owner(s) and are used for prize description purposes only.

GOVERNING LAW & MANDATORY ARBITRATION: Any disputes arising under the Sweepstakes, these General Rules, and/or these Official Rules will be governed by relevant U.S. federal statutes and regulations and the internal laws of the State of New York. Sponsor and each entrant agree that any such claim or dispute between the parties, or between a party and any agent, employee, successor, or assign of the other, related to this Sweepstakes, these General Rules, and/or these Official Rules (including the applicability of this arbitration clause) shall be resolved by binding arbitration administered by the JAMS under its rules and procedures in effect when the claim is filed. The rules and procedures and other information, including information on fees, may be obtained from JAMS' website (www.jamsadr.com) or by calling JAMS at 949-224-1810. Any award by the arbitrator(s) may be entered as a judgment in any court having jurisdiction.

RIGHT TO DISQUALIFY: Sponsor reserves the right to disqualify or prohibit the participation of an individual if fraud or tampering is suspected; if the individual fails to comply with any requirement of participation or with any provision in these General Rules or the Official Rules; if the individual's behavior or communication at any point is disruptive, may or does cause damage or to any person, property, or reputation of Sponsor, or is otherwise not in accordance with all applicable laws and generally accepted social practices as determined in Sponsor's sole discretion.

SEVERABILITY: If any provision(s) of these General Rules or the Official Rules are held to be invalid or unenforceable, all remaining provisions thereof will remain in full force and effect.

SPONSOR: Red Bull New York, Inc., 600 Cape May Street, Harrison, New Jersey 07029.